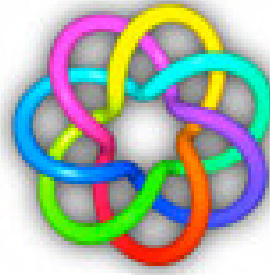


ACSW2010



Sponsorship Invitation

The Australasian Computer Science Week 2010

18 - 22 January 2010

QUT, Gardens Point Campus, Brisbane

Hosted by:



COmputing
Rearch
& Eduction



<http://www.acsw.scitech.qut.edu.au>



An invitation to participate in the Australasian Computer Science Week 2010

As the official host of the Australasian Computer Science Week 2010 (ACSW 2010), it is with great pleasure that the Queensland University of Technology (QUT) invites you to be participate in this event which is being held in Brisbane from 18-22 January 2010 .

ACSW 2010 is an annual, international, multi-conference event for computer science professionals, bringing together leading professionals and students from research institutions and universities from all across Australasia. The event is the largest annual gathering of this group. It is anticipated that over 200 delegates will attend ACSW 2010.

Sponsorship of ACSW 2010 provides an opportunity to raise your organisation's profile with leading computer science researchers, educators and students in Australasia. You will be immersed in leading edge knowledge and emerging technology directions both at the conference itself and its associated social activities. Importantly sponsorship of ACSW 2010 also provides an avenue to actively support the ongoing role the research and academic communities play in fostering the health of the larger IT community.

On behalf of the ACSW 2010 Organising Committee I would like to thank you for considering this opportunity. Please don't hesitate to contact me to register your interest or to further discuss these opportunities.

We look forward to having your involvement in ACSW 2010!

Dr Wayne Kelly
ACSW 2010 Co-Chair and Sponsorship Coordinator
Queensland University of Technology

Tel: 07 3138 9336

Mobile: 0405 771 079

Email: w.kelly@qut.edu.au

www.acsw.scitech.qut.edu.au

<http://www.acsw.scitech.qut.edu.au>



ACSW at a Glance

ACSW is an annual, international, multi-conference event for computer science professionals.

Conferences represented at ACSW 2010:

- Australasian Computer Science Conference (ACSC)
- Australasian Computing Education Conference (ACE)
- Australasian Database Conference (ADC)
- Australasian Symposium on Parallel and Distributed Computing (AusPDC)
- Computing: The Australasian Theory Symposium (CATS)
- Asia-Pacific Conference of Conceptual Modelling (APCCM)
- Australasian Information Security Conference (AISC)
- Australasian User Interface Conference (AUIC)
- Australasian Workshop on Health Informatics and Knowledge Management (HIKM)
- Australasian Computing Doctoral Consortium (ACDC)

ACSW Delegate Base:

The ACSW delegate base while predominately researchers, educators and students from computer science fields across Australasia also includes industry and government professionals.

ACSW Topics:

The range of topics covered at ACSW 2010 will include:

- Computer Science – practice and theory
- Health Informatics and Knowledge Management
- Computer Security
- Databases
- User Interfaces
- Parallel and Distributed Computing
- Conceptual Modelling
- Education



ACSW 2010 – Keynote Speakers

ACSW 2010 will feature a number of distinguished keynote speakers including:



Professor Alon Halevy
Google, USA

Structured Data on the Web

Head of Google's, Structured Data Management Research Group, Professor Halevy's keynote will examine the challenges of leveraging the millions of structured databases that are available on the Web as well as the opportunities for collaborative data creation, management and analysis that this information offers. His keynote will also describe some of the projects at Google which are addressing these challenges and opportunities.



Professor Andy Cockburn
University of Canterbury, New Zealand

Revisiting the Human as an Information Processor: or why computer scientists should think at least as hard about user capabilities as they do about the machine's

Human-computer interaction research has been extremely successful in transitioning research ideas to commercial deployment, yet interface design remains something of an art that is dependent on time-consuming iterations of design, implement, and evaluate. Professor Cockburn's keynote will describe recent projects which are seeking to improve the efficiency of everyday activities in computer use. The overriding theme is on using theoretical human performance models to inform design, explain and predict performance, and to generalise results obtained.



Professor Stephen Kisely
Director, Queensland Centre for Health

Data Services Putting Routine Health Data to Work for Australians

Currently Head of the Queensland Centre for Health Data Services, Professor Kisely is a physician and award winner for the Best Use of IT in Clinical Care in Great Britain as part of the 1998 National Health Care IT Effectiveness. Administrative health data have several advantages over community surveys, or data derived from individual clinical settings. They provide accessible and timely longitudinal data for an entire jurisdiction without the intrusion and cost of additional data collection, and so can be useful for both research and chronic disease surveillance. Professor Kisely's keynote will describe the procedures for, and applications of, health data linkage.



ACSW 2010 - Why Sponsor?

Benefits of sponsoring ACSW 2010 include:

- promoting your organisation to ACSW's unique delegate base
- connecting with the leading researchers, educators and students from Australasia
- increasing your organisation's insight into emerging technology trends
- contributing to topics of interest in an environment with leading edge experts, and
- demonstrating active support of the ongoing role the research and academic communities play in fostering the health of the larger IT community



ACSW 2010 Sponsorship Options

GOLD SPONSOR - \$6,000 - EXCLUSIVE OPPORTUNITY

Gold Sponsorship provides an exclusive opportunity limited to one (1) sponsor only. Our Gold Sponsor will receive:

- Your organisation's name and logo prominently displayed on ACSW 2010 promotional material
- Display of pull-up banner inside the plenary room at the conference (supplied by sponsor)
- Verbal acknowledgement by conference chair at official opening and conference dinner
- Space for a display stand throughout the conference
- Insertion of merchandise/promotional literature (supplied by sponsor) in the conference pack
- Two (2) complimentary registrations for the full conference including the welcome reception and conference dinner



ACSW 2010 Sponsorship Options (continued)

SILVER SPONSOR – \$3,000 – FIVE (5) OPPORTUNITIES

There are five (5) opportunities to sponsor one of these specific networking events at ACSW 2010:

1. Welcome Reception: Monday 18 January (evening)
2. Lunch: Tuesday 19 January
3. Lunch: Wednesday 20 January
4. Lunch: Thursday 21 January
5. Conference Dinner: Wednesday 20 January (evening)

Silver Sponsorship costs \$3,000 and benefits include:

- Your organisation's name and logo displayed in the conference program and website
- Display of pull-up banner at your event (supplied by sponsor)
- Verbal acknowledgement by the conference MCs being sole supporter of the event
- Space for a display stand on the day of your sponsored event
- Insertion of promotional literature (supplied by sponsor) in the conference pack
- One full conference registration including the welcome reception and conference dinner
- A second ticket to your sponsored event



ACSW 2010 Sponsorship Options (continued)

BRONZE SPONSOR - \$1,500

As a Bronze Sponsor, benefits include:

- Your organisation's name and logo displayed in the conference program and website
- Display of pull-up banner at the ACSW conference proper (supplied by sponsor)
- Insertion of promotional literature (supplied by sponsor) in the conference pack

On behalf of the ACSW 2010 Organising Committee I would like to thank you for considering this opportunity to sponsor the event. Please don't hesitate to contact me to find out more or to register your interest.

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